

# Target Market Determination



<b>Product</b>	<b>Unsecured Personal Loan</b>
<b>Issuer</b>	Queensland Country Bank Limited ABN 77 087 651 027 (Queensland Country Bank) AFSL/Australian Credit Licence 244 533
<b>Date of Target Market Determination (TMD)</b>	at 7 February 2023

## Target Market

### Description of target market

Current and future Members of Queensland Country Bank who are looking for credit that does not require security and want the flexibility to repay the loan sooner with no penalty fees. Members must be at least 18 years of age be an Australian citizen or have a valid Australian Visa. Members must also meet Queensland Country Bank's loan application and servicing policy and Know Your Customer and anti-money laundering/counter terrorism financing (AML/CTF) requirements.

### Description of product, including key attributes

#### **Unsecured Personal Loan for credit that does not require security.**

- Available for a range of purposes
- Flexible loan terms (up to five years)
- Variable interest rate
- Borrow from \$1,000 up to \$20,000
- No deposit required
- No security required
- Conditional pre-approval available
- No early repayment fees
- Redraw facility on your loan
- Control your contribution cycle to be weekly, fortnightly or monthly

### Description of likely objectives, financial situation and needs of consumers in the target market

#### **This product is designed for Members and future Members of Queensland Country Bank who:**

- are looking for credit where no security is required
- are looking for the flexibility to repay the loan sooner with no early repayment fees
- Are of a Minimum age of 18 years who meet Queensland Country Bank's loan application and servicing policy and Know Your Customer and AML/CTF requirements.

# Target Market Determination



**Queensland  
Country  
Bank**

## Target Market

### Classes of consumers for whom the product is clearly unsuitable

#### **This product is not suitable for Members or future Members who:**

- under the age of 18
- do not meet the target market determination
- are without capacity (without appropriate representation) to be bound by contract

## Distribution Conditions

### Distribution conditions

Distribution of the Unsecured Personal Loan can be provided through all channels which include, in branch, online, by phone or through our Broker Network relationships and will be undertaken by accredited lending staff. Marketing of the Unsecured Personal Loan may include website and other media channels such as online, radio, TV, OOH, print and paper articles.

#### **Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market**

Irrespective of the distribution channel, this account cannot be opened by Members without meeting the key eligibility requirements.

## Reviewing this Target Market Determination

### We will review this Target Market Determination in accordance with the below:

#### **Initial review**

Within twelve (12) months of the effective date

#### **Periodic reviews**

Review to be undertaken each 12 month period after the initial commencement date

#### **Review triggers or events**

The review triggers that would reasonably suggest that the TMD is no longer appropriate are:

- A significant dealing of the product to consumers outside the target market occurs;
- Where applicable, feedback from Members
- A systemic issue across the product lifecycle
- material change to the product features, benefits, fee structure or the terms and conditions
- External events such as adverse media coverage or regulative attention



## Reporting and monitoring this Target Market Determination

**We will collect and review/report on the following information in relation to this TMD**

### **Complaints**

All complaints in relation to this product on a monthly basis. This will include written details of the complaint.

### **Significant dealing(s)**

Report if we become aware of a significant dealing in relation to the product that is inconsistent with the TMD as soon as practicable and in any case within 10 business days.

### **Material Change**

Review any material detrimental member impact from product changes at the time of effective material change.